



BUNRINDO Co., Ltd.

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KOKU-FAN

KOKU-FAN has the largest circulation of all Japanese aviation magazines.

We also distribute overseas.

PUBLICATION INFORMATION

- ★ PUBLICATION : Monthly (21st every month)
- ★ PRICE : ¥1,337 (tax included)
- ★ PAGES : 160Pages(4color-64P/B&W-96P)
- ★ CIRCULATION : 35,000copies
- ★ DISTRIBUTION : Our readers include members of Japan self-Defense Force,
Commercial airline staff, Electronics industries personnel
and interested Civilians.
- ★ OVERSEAS SHARE : North America---45% Europe---30% Asia---25%

★ ADVERTISEMENT RATE	RATE	SPACE	SIZE (mm)[vertical×horizontal]
OUTSIDE BACK COVER(4COLOR)	¥ 500,000	1P	238×172
INSIDE FRONT COVER (4COLOR)	¥ 450,000	1P	257×182
INSIDE BACK COVER(4COLOR)	¥ 400,000	1P	257×182
SINGLE PAGE(4COLOR)	¥ 300,000	1P	257×182

- * No other space now available.
- * Only complete artwork acceptable.
- * Translation and type setting will be an additional ¥ 40,000 per artwork
- * Artwork arrival in Tokyo due 6 weeks prior to release.
- * The size of the finished ad is 257mm(vertical)×182mm(horizontal).
- * Film type should be positive, but still, negative is OK.
- * The screen line should be 175 lines or 350dpi at the minimum.

For additional information, please contact:

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